



## It's Time to Transform Tradition

Some traditions are great — like your annual 4th of July party or Grandma's legendary lasagna at Sunday night dinner. But there are lots of traditions that slow your financial institution down, eliminate potential profits, and concede your competitive edge.

Read on for Amount's takes on overcoming institutional inertia, new personal loan innovation, and cutting-edge SMB lending reinvention opportunities.

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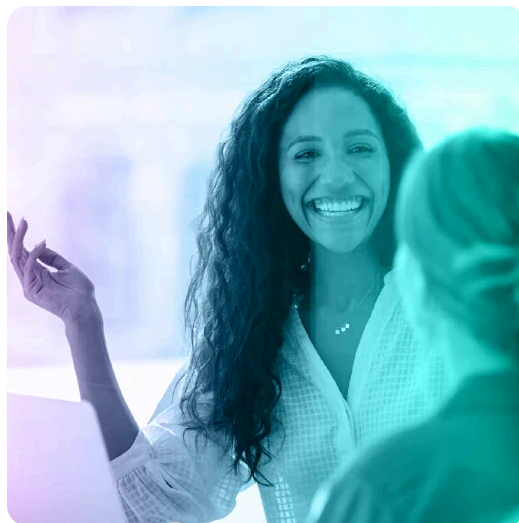
### Featured This Month:



## **Bid Bon Voyage to “This is How It’s Always Been Done!”**

Institutional inertia is a common problem at banks, but eliminating it is crucial in the age of digital transformation. Our ebook shows you how to define a vision for your transformation, get buy-in, and select the right tools to achieve your goals.

[Read Now](#)



## **Ride the Wave of Surging Personal Loan Demand**

How are you responding to consumers’ desperate need for personal loans? Amount teamed up with Liberty Bank to share tech tips, how to balance innovation and regulation, and the biggest learnings from Liberty Bank’s strategy.

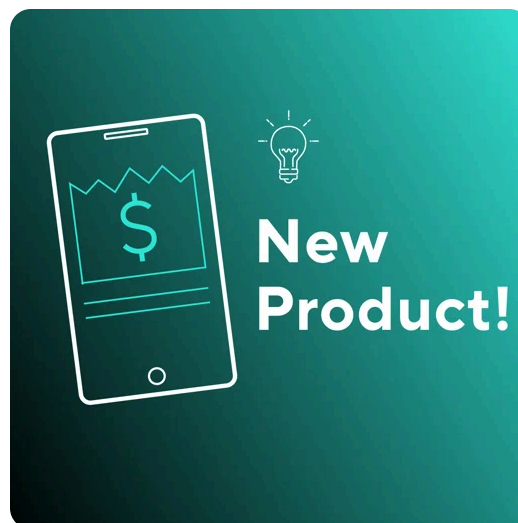
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## Get on the Leading Edge of the SMB Revolution

The current landscape isn't all about capitalizing on consumers – SMB lending is ripe with opportunities too. Get an action plan to unleash its profit potential, minimize your risk, and boost your competitive edge in our Insights Guide.

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## Introducing the SMB Digital Account Opening Product!

Our new SMB Deposit Account Openings supports an extensive range of deposit account types, including Checking, Savings, and Money Market. It seamlessly

integrates with any portfolio your financial institution operates to ensure a smooth user experience and meet customer expectations.

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