

♠ AppOmni







## The Time to Rethink SaaS **Security is Now**

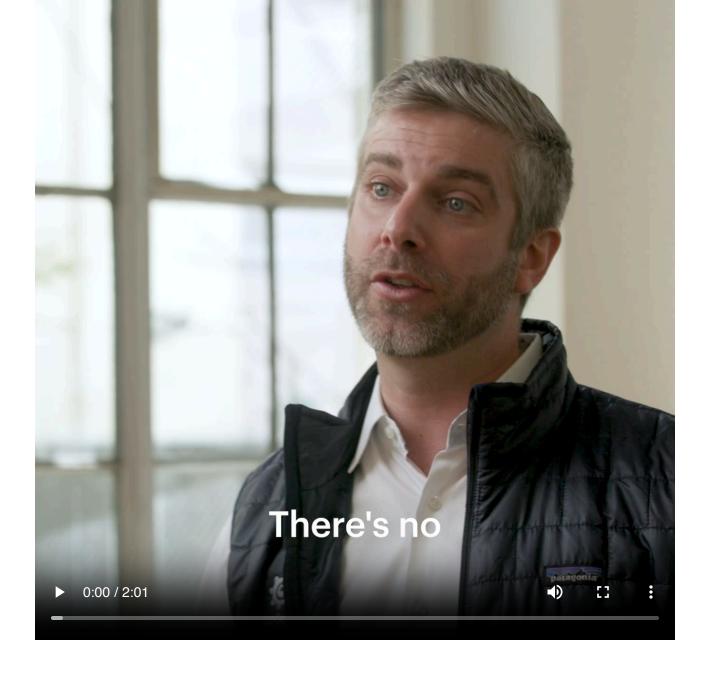
Gain visibility into your SaaS risks to keep your patients, employees and business data secure

Discover the limitations to CASB →

Five Best Practices to Kickstart your SaaS Security Strategy



## Is your SaaS Data Secure?



# Protect Customer Data on SaaS Platforms

Patients count on you for accessible, affordable, and patient-centered healthcare services. As healthcare companies turn to SaaS Solutions at an exponential pace, it's important to remember that patients also rely on you for protecting their sensitive data wherever it exists.

SaaS usage in healthcare is expected to grow from \$21 billion in 2023 to \$49 billion in 2028 — but with all of that investment comes risk.



# 52M 133M \$10.9

individuals'
healthcare data
stolen or
exposed in
2022<sup>1</sup>

+

**3M** 

individuals'
healthcare data
stolen or
exposed in
2023, setting a
new record<sup>2</sup>

was the average cost of a healthcare data breach in 2023<sup>3</sup>

61%

725

67%

of healthcare data breaches are the result of employee error 4

reported
healthcare
ransomware
attacks in 2023
alone<sup>5</sup>

increase
between 2022
and 2023 in
ransom DDoS
attacks against
healthcare
organizations<sup>6</sup>

Explore Five Best Practices to Kickstart your SaaS Security
Strategy

 $\rightarrow$ 

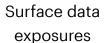
### How Modern SaaS Security Can Protect Your Organization

SaaS security is complex. Without ongoing visibility into high risk configurations IT and Security teams will struggle to keep your

sensitive data secure. Applying consistent policy frameworks will ensure your approach to SaaS Security is uniform and continuous.









Detect threats and anomalies



Discover unsanctioned third- and fourthparty SaaS connections



Manage identities, privileges, and configurations



Protect PHI and comply with HIPAA, GDPR, ISO, and more









Trusted Comprehensive At Scale

We're a trusted partner for top healthcare organizations and over 25% of the Fortune 100

We have the deepest coverage of sensitive data apps

We process 1.5 billion SaaS events every day





#### **Healthcare Specialists**

We protect the apps you use every day, including Veeva Vault, Salesforce, ServiceNow, Okta, Microsoft 365, Workday, and more

#### **Expertise**

Our threat researchers continuously uncover major insights about vulnerabilities in the deployments, configurations, and usage patterns of widely-used SaaS applications

### **Trusted by**





Humana







# What should you look for in an SaaS Security provider?

Get ahead on your research and download this quick start guide on how to choose and SaaS Security Solution to secure your+dynamic SaaS environments

Last name\*

Company name\*

Email\*

AppOmni is committed to protecting and respecting your privacy, and we'll only use your personal information to administer your account and to provide the products and services you requested from us. From time to time, we would like to contact you about our products and services, as well as other content that may be of interest to you. If you consent to us contacting you for this purpose, please tick below to say how you would like us to contact you:

■ I agree to receive communications from AppOmni.

Company

Resources

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**Secured Apps** 

**Use Cases** 

■ I agree to allow AppOmni to store and process my personal data.\*

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#### SaaS Security RoundUp

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